

Loving Kindness Peaceful Youth 2011-2015

Goal

Inspire young people to actively work for peace

Objectives

Global Participation

Engage more than 5000 young people in LKPY event

Skilful Communication

Produce communication materials which prompt engagement

Promoting Leadership

Showcase peace promoting leadership

Sustainable Funding

Establish a sustainable funding base for LKPY event

Youth Empowerment

Provide opportunities for youth to develop their capacity to act for peace

KPIs

- Final LKPY event project brief and plan

- Project plan milestones are met

- Recruitment of participants meets targets

- Final communication plan 2012-15

- Communication materials produced as per project plan

- Branding is reviewed each year

- 5 leaders maintain ongoing communication

- Participation of at least 5 leaders in LKPY event

- Multimedia presentation at LKPY event featuring leaders' activities

- Final sponsorship package delivered

- Sponsor relationships are evaluated at end 2015

- Budget targets are met

- 500 more young people engage in HABIT

- From 2012, a minimum of two leadership courses are conducted per year

- HABIT groups number over 40